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Sample Publishers	Exclusive Content: O'Reilly, Addison-Wesley, Prentice Hall, Cisco Press, Que, Sams, Exam Cram, Peachpit Press, New Riders Additional Content: Microsoft Press, John Wiley, Apress, Manning, McGraw-Hill, Oracle Press, Course Technology, Charles River Media, Talented Pixie videos, IBM Press, IBM Redbooks	Exclusive Content: FT Press, Wharton Additional Content: Wiley, Jossey-Bass, AMACOM, McGraw-Hill, Alpha Books, Penguin, ASTD, PMI, Berrett-Koehler, Center for Creative Leadership, Crisp/Axzo, ILT/Axzo, Dearborn, TSTN videos, Fifty Lessons videos	Exclusive Content: Peachpit Press, Adobe Press, New Riders, O'Reilly Additional Content: Talented Pixie, xTrain videos, Wiley	Exclusive Content: Peachpit Press, New Riders, O'Reilly, Make, Pogue Press, FT Press, TSTN, Talented Pixie Additional Content: No Starch, Wiley
Formats	Text and Video	Text and Video	Text and Video	Text and Video
Key Audiences	IT Professionals/Managers, Software Developers/Engineers, CIOs, System Administrators, DBA's. Secondary: Librarians, HR/Training	Business Management, HR Trainers, IT Managers, Librarians	Creative Professionals (Graphic and Web Designers, Web developers, digital photographers, etc.)	All

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